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FOR IMMEDIATE RELEASE: October 29, 2014

PRESS RELEASE

JULIETA AGUINACO: *THE DEPTH OF NOW*

DALLAS - CYDONIA contemporary art gallery is pleased to announce the **FIRST AMERICAN SOLO EXHIBITION** for **MEXICAN ARTIST JULIETA AGUINACO**. ***THE DEPTH OF NOW* OPENS ON FRIDAY, NOVEMBER 14 FROM 6:00PM UNTIL 8:00PM. THE SHOW RUNS UNTIL SATURDAY, DECEMBER 27.** The gallery is open from 10am-6pm, Wednesdays through Sundays. Aguinaco's practice explores the poetics and the gravity of time and history.

The show includes *To My Daughter*, a simplistic two-part installation of a clothing rack of dresses belonging to the artist, her mother, and her grandmother. The physical form of the 101 frocks themselves take on a new meaning in and of themselves while representing fashion trends of the past 85 years. But the artist is a keen, sensitive observer. The rack of dresses mirrors a timeline, tenderly reminding the viewer that far-reaching changes, in fact, take place very slowly in front of our eyes. This condensation of time is then elongated in 101 photographs as Aguinaco documents herself wearing each of the dresses. She inserts herself figuratively into the lives of her ancestors. The artist unambiguously retains feminine romance whilst undertaking a grand concept.

Working in thematically with the concept of "three," the dresses represent biological time. The show then includes paintings and city signs representing geological and historical time, respectively. An admirer of French theorist Fernand Braudel, the artist credits Braudel for providing a model to understand history. Viewers will recognize *longue durée* (*the long perspective*) as a motif in the show, Braudel's notion that society develops dynamically, with countless factors changing at varying paces. Braudel valued long-term structures instead of truncated events.

Mexico's pre-Columbian foundation, its European and American political and religious influences combined with an active economic engine has laid the pathway for some of the world's most exciting contemporary art, and Aguinaco works in character with the contemporary masters coming out of Mexico City from the previous 20 years. The *avant-garde* dream is reinvented, over and over again. Art is in the

THE DEPTH OF NOW / ADD1

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everyday, objects contrasted against revolution, the commonplace impregnated with models of belief beyond the scope of human life.

The public is invited to attend a **RECEPTION HONORING THE ARTIST STARTING AT 6PM AND ENDING AT 8PM ON NOVEMBER 14, 2014. GALLERIST XAVIER DE LA RIVA of ALTIPLANO GALLERY IN MEXICO CITY** will be in attendance.

The Depth of Now is generously sponsored by the Mexican Consulate of Dallas and Patron Spirits Company.

Born in 1983, Julieta Aguinaco has studied at The National School of Painting, “La Esmeralda,” in Mexico City and the Royal Danish Academy of Fine Arts. She has exhibited in Denmark, the Netherlands, Iceland, Germany, Mongolia, Mexico, and China. Most recently, the artist exhibited at the Land Art Biennial in Mongolia and staged a solo exhibition, *Cháchara Transcendental*, at Altiplano Gallery in Mexico City. Aguinaco’s art has been published and is included in the book and exhibition entitled *100 Painters of Tomorrow*. The show will be on view in London and New York in November.

The artist lives and works in Mexico City and The Netherlands.

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THE DEPTH OF NOW BY JULIETA AGUINACO will be **ON VIEW** from **NOVEMBER 14** until **DECEMBER 27, 2014**.

Cydonia is a contemporary art gallery located in Dallas, Texas focused on supporting the careers of emerging artists whose practices have international relevance. Our mission is to show artists that have cultural and historical significance, conceptual rigor, or are the singular voice of their generation. Our values include service, ethics, and most importantly, posterity.

167 Payne Street, Dallas, Texas 75207
Gallery Hours: Wednesday – Sunday: 10:00 – 6:00pm
Other hours available by appointment
cydoniagallery.com

For more information, please contact nadia@cydoniagallery.com or call 214-296-4848.